

English

2026 国际电子电路(深圳)展览会

参展申请须知及选位规则说明

参展商申请预订 2026 国际电子电路(深圳)展览会展位前,必须仔细阅读以下须知及规则,并严格遵守大会有关规定。

- 展位预订申请只接受官方指定线上平台提交,一概不接受以纸质表格或经电邮提交的申请。
- 官方指定线上平台申请表将于 2025 年 12 月 4 日上午 9:30 正式开放。

一、 选位顺序规则

2026 国际电子电路(深圳)展览会选位顺序将按照以下规则排列选位编号:

展位面积>参展形式>参展商身份>2020-2025年的参展历史积分>提交展位预订申请表日期及时间

	WEEK A STOKE		
选位条件	标准	说明	
第一	展位面积	按展位面积从大至小安排选位序号,面积越大,越优先选位。	
第二	参展形式	第一选位条件相同时, 单独参展商优先于联合参展商选位。	
		(单独参展商包含单独参展或以同一集团公司/总分公司/子母公司关系的联合	
		参展的参展商)	
第三	参展商身份	第一及第二选位条件相同时,2025年的参展商优先选位。	
第四	往届参展历史积分	第一、二和三选位条件相同时,按照 2020-2025 年共 5 次展会的参展历史积分	
	(2020年-	高低排序,越高分越优先选位。	
	2025 年)	积分说明备注:	
		● 每参展一次可获得1分,最高可获5分。高积分者可优先选位(联合参展	
		只计算主参展商参展次数)	
		● 参加 2026 年展会所获的积分将于申请 2027 展会时反映	
第五	提交展位预订	第一、二、三和四选位条件相同时,则按照递交展位预订申请表日期及时间的先	
	申请表日期及时间	后决定选位排序(以主办单位指定线上申请平台系统记录为准)	

请留意: 若参展商未能按时支付展位费定金,选位编号将排在同等展位面积已支付展位费用展商后面。

二、 选位编号显示方式:

● 选位编号以下列格式显示:展位数量_参展商身份及参展形式_参展历史积分_序号_展览范围



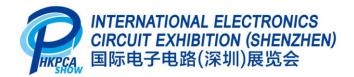
参展商身份及参展形式:

- A: 2025年参展商,在 2026年单独参展。
- B: 2025年参展商,在 2026年联合参展。
- C: 非 2025 年参展商, 在 2026 年单独参展。
- D: 非 2025 年参展商,在 2026 年联合参展。

展览范围:

E:设备供应商

JKE: 日韩专区(设备)



M:原物料供应商 JKM:日韩专区(原物料)

P:线路板制造商 EA:电子组装专区 G:环保洁净专区 SA:智能制造专区

PT:封测技术专区 PC:精密配件及元件专区

三、 参展须知

● 每家参展公司只能提交一次申请,如重复提交,以最后的申请时间及资料为准。

- 线上提交申请后,将会收到系统发出的展位申请信息确认函(不含选位编号),请收到后再次检查并确保信息无误,并请勿回复该电邮。如没有收到电邮,请检查垃圾邮箱。系统也将发出确认短信至参展商提交申请时所填写的中国大陆手机号码。
- 如参展商需要增加/减少展位数量,必须重新填写展位预订线上申请表格,其选位编号会按最新的展位面积、参展形式、参展商身份、2020-2025 年参展历史积分及最新提交展位预订申请表的日期及时间重新排列。同时,原选位编号将会失效。
- 大会承办单位收到展商申请后将核实参展商身份,确认有效后才安排优先选位顺序。
- 如欲以联合参展的形式参加 2026 年展会的公司,必须由主参展商提交线上申请表,填写所申请的总展位数量。如 提交申请后增减展位/更换联合参展商,需重新提交展位预订申请,大会将统一以最后的申请时间及资料为准。参展 商亦须提供真实有效的文件证明联合参展公司为同一集团/总分公司/子母公司或厂商及代理商关系,展出产品需符 合展会展览范围,以供审批。联合参展公司必须遵守《联合参展须知及规则》,详细规则请点击获取。主办单位将 保留一切权利并有权拒绝不符合大会联合参展规则的申请。
- 联合参展的参展商,主参展商及联合参展商都可获得相同参展积分(即1分/届/家参展商)。
- 联合参展企业数量及展位数要求:
 - 2 家公司 (须预订 12-60 个展位)
 - 3 家公司 (须预订 21-60 个展位)
 - 4 家公司 (须预订 42-60 个展位)
 - 5 家公司 (须预订 50-60 个展位)
 - 6家公司或以上(不可联合参展)

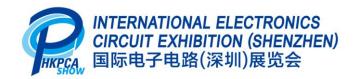
四、 参展价格及优惠说明

- 10%「预早申请参展优惠」只适用在 2025 年 12 月 4-5 日(截止 23:59 分)期间所申请预留的展位。2025 年 12 月 5 日之后申请的参展商将不获得该折扣优惠。
- 若参展商在 2025 年 12 月 5 日之后减少展位或未能在截止日期前缴付展位费定金,将被取消享有 10%「预早申请参展优惠」。

五、 参展时间表及选位安排

● 参展时间表

步骤1	2025.12.4 9:30 起	线上提交展位预订申请		
*只接受官方指定线上平台提交,一概不接受以纸质表格或经电邮提交的申请。				
步骤 2	2026.3-5	根据展位费定金付款通知书付款		
步骤 3	2026.5-6	获得选位时间表及选位会议安排(包含选位编号)		



步骤 4	2026.5-6	选位会议
步骤 5	2026.7	获得展位合同、余款付款通知书及相关文件

主办单位保留选择展位及展会其他有关安排的最终决定权。

● 选位会议安排

- A. 参展商需按时缴交展位费定金,方可获邀出席选位会议,并按选位编号进行选位。若参展商支付 展位费定金后要求取消参展,已支付的展位定金将不作退还,同时不能转作其它用途使用。
- B. 若参展商未能按时支付展位费定金,选位编号将排在同等展位面积已支付展位费用展商后面。
- C. 选位编号将会在 2026 年 5-6 月的选位会议安排邮件中公布,敬请留意。
- D. 参展商需根据展位预订申请的展位面积和选位编号依次选位。
- E. 在选位会议当天, 若参展商未能按时出席线上选位会议, 将默认委托主办单位代为选位。
- F. 若参展商对主办单位代选位置不满意并提出调位申请,必须先释放已代选位置,参展商只能根据 最新的即时展位图情况进行展位重选。
- G. 申请联合参展的参展商,只能由主参展商进行选位。

选位会议后续安排及细则

- A. 选位会议后,承办单位将出具展位合同及展位费余款付款通知书给参展商,参展商需在收到展位合同后一周内将一式两份签字盖章的展位合同原件寄送至主办单位,以正式确认并保留展位。
- B. 主办单位签署盖章的展位合同将根据展位合同的地址寄回给参展商。若参展商的收件地址需要调整,请务必尽快通知承办单位。
- C. 若参展商在选位会议后提出取消参展,已支付的展位费将不作退还,同时不能转作其它用途使用。参展商需根据合同条款支付相应的取消费。
- D. 若参展商未能按时在 2026 年 8 月 14 日或之前付清全额展位费,须缴交总展位费之 3%的附加费。
- E. 若参展商在支付展位费余款后申请展位类型由标准展位转为光地展位,大会将不会重新修改展位合同及付款通知书,并将按原标准展位合同总展位费向参展商收取。
- F. 主办单位对展会及展会所有相关文件、选位规则、条款及规定有最终解释权及最终决定权。

如有任何疑问,请联络

承办单位-柏堡活动策划有限公司

陈湄小姐

联络电话: (86-20) 8765-8975/133-6057-7973

电邮: info@hkpcashow.org

主办单位 - 香港线路板协会

中国内地 中国港澳台及海外

靳红红小姐 黄敏华小姐

电话: (86) 181-2405-6937 电话: (852) 2155-5123

电邮: <u>ellen.jin@hkpcashow.org</u> 电邮: <u>mandawong@hkpca.org</u>



<u>中文</u>

2026 International Electronics Circuit Exhibition (Shenzhen) Booth Application Notice & Booth Selection Rules

Before booking the booth for 2026 International Electronics Circuit Exhibition (Shenzhen), please read through below notice and closely adhere to the Organizer rules.

- Only applications submitted through the online platform will be accepted. Physical application form or email application will not be accepted.
- The online platform will open at 9:30 am on 4 December 2025.

-, Booth Selection Rules

Booth selection priority of 2026 International Electronics Circuit Exhibition (Shenzhen) refers to below rules:

Booth Size> Exhibition Format > Exhibitor identity >2020-2025 Participation Point>Application Submission Date and Time

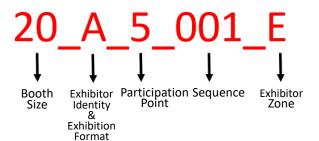
Priority	Criteria	Description	
1 st	Booth Size	Exhibitors with larger booth size have the priority on booth selection	
2 nd	Exhibition Format	For the same situation of 1 st Priority, sole exhibitors will have priority over co- exhibitors in selecting booths.(Solo exhibitors include exhibitors who participate alone or jointly under parent and subsidiary company)	
3 rd	Exhibitor identity	For the same situation of 1 st Priority and 2 nd Priority, exhibitors participating in the 2025 exhibition will have priority in selecting booths.	
4 th	Participation Point (2020-2025)	For the same situation of 1st Priority, 2nd Priority and 3rd Priority, the selection order will be decided on their 2020-2025 participation Points (Participation for the past 5 editions of HKPCA Show). Exhibitors with the highest points will be given priority. Note on the Participation Point Participation Point will be counted from 2020-2025, total 5 Exhibitions. Each year's participation counts as 1 point, for a maximum of 5 points. Exhibitors with a higher score have the priority on booth selection. For joint booth exhibitors, only the participation of the principal exhibitor will be counted. The Participation Point of the 2026 Show will be used for the 2027 booth application.	
5th	Application Submission Date and Time	For the same situation of 1 st Priority, 2 nd Priority, 3 rd Priority and 4 th Priority, the booth selection order will be determined by their application submission date and time (Subject to the record of official online system).	

Note: If the exhibitor fails to pay the deposit on time, the selection number will be ranked behind the exhibitor who has paid the booth fee according to the payment time of the same booth area.



Booth Size_Exhibitor Identity & Exhibition Format_Participation Point_Sequence_Zone

Exhibitor Identity



Exhibitor Identity:

A: 2025 exhibitor, participating individually in 2026.

B: 2025 exhibitor, participating jointly in 2026

C: Non-2025 exhibitor, participating individually in 2026.

D: Non-2025 exhibitor, participating jointly in 2026.

Exhibit Zone:

E: Equipment Supplier JKE: Equipment Supplier (JK Pavilion)

M: Materials Supplier JKE: Materials Supplier (JK Pavilion)

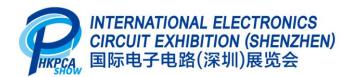
P: PCB Manufactures EA: Electronic Assembly
G: Green Pavilion SA: Smart Automation

PT: Packaging & Testing Technology Pavilion PC: Precision Accessories And Components

三、 General guide to exhibitors

- Each company can only submit one application. In case of multiple applications found, only the last application will be considered.
- After submitting the application online, exhibitors will receive an automatic confirmation email (without booth priority number), Please check the information carefully and do not reply to the email. If exhibitors do not receive the email, please check Spam folder. A SMS notification will be sent to the China Mainland mobile number provided by the exhibitor at the time of application.
- For any increase or decrease on the number of booth(s) applied, exhibitors are required to fill out a new online booth application form. Booth selection priority number will be rearranged based on the latest booth area, exhibitor format, exhibitor identity, participation point (2020-2025) and the date and time of the latest booth application form. The original booth selection priority number will be invalidated.
- The Event Manager will verify the exhibitor's identity and confirm it before arranging the booth priority number.
- Co-exhibiting application should be submitted by main exhibitors. The main exhibitors should apply total no. of booth with co-exhibitors' contact information at once. In case of adding/changing new co-exhibitors after application, the case will be counted as duplicated application, of which only the later submission will be considered. Documents showing the business relationships between the main exhibitor and the co-exhibitors are required: Parent and Subsidiary Company/Majority Shareholder of main exhibitor or Agency and Manufacturer relationship. Exhibits displayed at their booths must be related. Both co-exhibitors and main exhibitor must agree to abide by the rules & regulations set by the Organizers. For details rules, please click to obtain. The Organizers reserve the final right to accept or reject the applications.
- Both the main exhibitor and co-exhibitors can receive the same exhibition points (i.e., 1 point per exhibition per exhibitor).

Co-Exhibitors' Booth Requirements:



2 Companies in total: 12-60 Booths3 Companies in total: 21-60 Booths4 Companies in total: 42-60 Booths5 Companies in total: 50-60 Booths

6 companies or above: N/A

四、 Booth Rate and Discount

- 10% "Early Bird Discount" only applies to the number of booths reserved during 4-5 December 2025 (Until 5 December 23:59). Reserved after 5 December 2025 is/are not entitled to the discount.
- 10% "Early Bird Discount" will be forfeited if exhibitors reduce the number of booth(s) after 5 December 2025 or exhibitors fail to settle the booth rental deposit before deposit payment deadline.

五、 Exhibition Schedule and Booth Selection Arrangement

Exhibition Schedule

Step 1	From 2025.12.4 9:30	Submit online booth application form		
* Only submission through the official online platform will be accepted. Physical application form or email				
application will not be accepted.				
Step 2	2026.3-5	Receive Booth Deposit Invoice and arrange payment		
Step 3	2026.5-6	Receive Booth Selection Meeting timeslot and arrangement (Include Booth Selection Priority Number)		
Step 4	2026.5-6	Booth Selection Meeting		
Step 5	2026.7	Receive booth contract, booth balance invoice and other related documents		

Arrangement of Booth Selection Meeting

- A. Exhibitors must pay a booth deposit on or before May 2026, to attend the Booth Selection Meeting.
- B. The deposit booth rental previously paid will be forfeited if exhibitor cancels the booth reservation and withdraw from the exhibition; it is not transferable to other purpose.
- C. If the exhibitor fails to pay the deposit on time, the selection number will be ranked behind the exhibitor who has paid the booth fee according to the payment time of the same booth area.
- D. The booth selection numbers will be announced in the email regarding the booth selection meeting scheduled for May-June 2026. Please stay tuned for further updates.
- E. If exhibitors arrive late or no-show on the online booth selection meeting, it will automatically authorize the Organizer to select the booth on behalf of them.
- F. If exhibitors are not satisfied with the booth selected by the Organizers, they may re-select the booth in accordance to the latest floor plan after releasing the reserved booth.
- G. For companies who join the exhibition as a co-exhibitor, the booth location will be selected by the main exhibitor only.



Arrangement after the Booth Selection Meeting

- A. Balance invoice & Booth Contract will be issued right after the booth selection meeting. Exhibitors are required to pay before the deadline. Within 1 Week upon receipt of the Booth Contract, please sign and return it to the Organizer by post, in order to confirm and secure the booth.
- B. The booth contract will be couriered to the exhibitors according to the address of the booth contract. If exhibitors want to update the correspondence address, please inform the Event Manager.
- C. If exhibitor requests to withdraw from the exhibition after the booth allocation meeting, the deposit booth rental paid previously will be forfeited. The booth rental is non-refundable and not transferable to other purpose, and the exhibitor must pay the corresponding penalty according to the contract terms.
- D. The balance payment should be settled no later than 14 August 2026 (the "Deadline"). All outstanding booth rental paid after the Deadline will be subjected to a late payment surcharge of 3%.
- E. No refund of booth rental difference for any changes from standard booth to raw space after payment of balance. Exhibitors are required to pay the booth rental fee in according to the booth contract.
- F. The Organizer reserves the right of final interpretation and decision on the exhibition, documents relating to the exhibition, booth allocation arrangement and the rules and regulations relating to the exhibition.

For Enquiries, please contact

Event Manager - Baobab Tree Event

Ms. May Chen

Tel: (86) 133 6057 7973 Email: <u>info@hkpcashow.org</u>

Organizer - Hong Kong Printed Circuit Association

Hong Kong, Macao and Taiwan regions of China & Overseas

Ms. Manda Wong Tel: (852) 2155-5123

Email: mandawong@hkpca.org

Mainland China

Ms. Ellen Jin

Tel: (86) 181-2405-6937 Email: ellen.jin@hkpcashow.org